

# Funding a new banner to support clean air for Colehill First School.



**Protect children, do not let them breathe your smoke.**

**Please do not let engines run outside this school.**



**You may have noticed the banner was looking worse for wear and has been taken down. I no longer have children at this school, but happy to replace if the funds are raised. The banner has helped people realise that running engines for the benefit of heating and air conditioning has an impact on those around them, especially children.**

**All funds raised will go towards the banners, if there are surplus funds/not enough funds raised it will be donated to a charity of the School's choosing.**

Protect Our Children: Turn Off Your Engine!

## **Why It Matters**

Children are especially vulnerable to air pollution from vehicles. The invisible toxins released when engines idle can trigger and worsen asthma—and even stunt lung development.

## **What's in the Air?**

Nitrogen Dioxide (NO<sub>2</sub>) and Particulate Matter (PM): Emitted from car exhausts, these pollutants inflame airways and reduce lung function. Ground-Level Ozone: Formed by vehicle emissions, it irritates the lungs and can cause asthma flare-ups.

## **Why Children Are More at Risk**

Their lungs are still developing They breathe more rapidly, taking in more pollutants per body weight They're closer to exhaust pipes—especially in buggies or when walking.

## **Real-World Impact**

Ella Kissi-Debrah, a 9-year-old girl from London, tragically died after repeated asthma attacks. Her death was linked to illegal levels of traffic pollution near her home.

A study published in The Sunday Times found that traffic fumes can stunt children's lung growth by up to 17%, even in healthy children. Professor Jonathan Grigg of the Royal London Hospital stated: "Breathing polluted city air is similar to letting children smoke."

## **What You Can Do**

Switch off your engine when waiting outside school

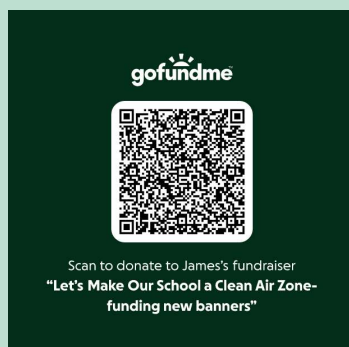
## **Help Us Spread the Message**

We're fundraising for a new awareness banner to display at our school. This will help educate families who mostly are unaware of the impact car exhaust fumes have.

You can support by donating through the GoFundMe page: QR code below.

## **Let's Make Our School a Clean Air Zone**

Your small action—donating for the banner and turning off your engine—can help protect every child's right to breathe clean air.



Link to page:  
[GoFundMe](#)